# Reform of Teaching Mode of Ideological and Political Theory Course in Colleges and Universities under the Background of Mobile Internet

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**Abstract**

In recent years, the rapid development of the Internet has brought new opportunities to the teaching of ideological and political theory courses in colleges and universities. The teaching of ideological and political courses in colleges and universities under the Internet era should adapt to the new era, keep up with the trend, strive to improve teaching methods, and constantly improve and improve teaching efficiency, to achieve the purpose of profound education. Ideological and political theory courses in colleges and universities are the main channel to strengthen ideological and political education of college students. However, there are still some incompatible problems between the current educational model and the development of ideological and political courses in colleges and universities. Reforming this will effectively promote the cultivation and practice of college students' socialist core values, improve their ideological quality and moral standards, and ensure the cultivation of qualified builders and reliable successors with socialist characteristics. The application and reform of the teaching mode of ideological and political theory courses in colleges and universities must follow the correct guiding ideology and specific basic principles. The reform of the teaching form of ideological and political courses in colleges and universities needs to focus on practical teaching, keep pace with the times, closely connect with the society, actively guide students to correctly understand the current situation, strengthen students' ideals and beliefs, and constantly improve the attractiveness and effectiveness of ideological and political education. According to the specific theoretical analysis, combined with the current situation of ideological and political theory course teaching and teaching mode reform in colleges and universities, we can learn from the practice of ideological and political theory course teaching and its teaching mode reform. Therefore, this paper points out that colleges and universities support the teaching of ideological and political theory courses and the reform of its teaching mode.

**Keywords**

Internet, Ideological politics in colleges and universities, Traditional teaching mode, Teaching mode reform, Thought quality

## Introduction

Xi Jinping emphasized at the National Education Conference: "Persist in deepening education reform and innovation and insist on serving the great rejuvenation of the Chinese nation as an important mission of education." This marks the way forward, and at the same time puts forward innovations to speed up the reform of ideological and political theory courses [1,2]. Under the background of mobile Internet, the teaching reform of ideological and political theory in colleges and universities has defined the core values of socialism [3-5].

Therefore, facing the challenges brought by the Internet to ideological and political theory courses in colleges and universities, ideological and

political theory courses must improve their teaching methods to improve the efficiency of classroom teaching [6,7].

The Internet is the new frontier of today's era. The interaction and integration between higher education and the Internet will also become a new trend of its upgrading and development [8].

Therefore, in the era of mobile Internet, ideological and political theory course education in colleges and universities should adapt to the new era, seize opportunities, solve problems, speed up the reform of teaching methods, continuously improve the effectiveness and rationality of theoretical course teaching, and stimulate college students' enthusiasm for ideological and political research [9-11].

The course of ideological and political theory in colleges and universities is an important channel to improve the political, ideological and moral quality of college students and an important way to help them establish correct values [12]. In recent years, under the leadership of the CPC Central Committee and the National Council, ideological and political education in colleges and universities has achieved good results, but there are still some difficulties in the teaching of ideological and political courses in colleges and universities, which the party and the state attach great importance [13,14].

Therefore, the CPC Central Committee has repeatedly emphasized the importance of ideological and political education in colleges and universities and demanded that the reform of the teaching mode of ideological and political courses in colleges and universities should be strengthened to improve the teaching efficiency [15-17].

## The influence of the mobile internet on ideological and political courses in colleges and universities

### *Impact on traditional teaching methods and teachers' right to speak*

The Internet is full of the environment in which college students grow up, changing the way of thinking, learning methods and living habits of post-00 students. College students can use smart phones, laptops and other electronic devices in class to get information and exchange ideas in real time. However, almost all college courses, including ideological and political theory courses, are still traditionally taught on PPT and blackboard, so the traditional teaching habits of ideological and political theory teachers still exist, and some teachers will instinctively resist the implementation of new teaching methods.

This situation is far from the reality of the mobile Internet society in the new era, and it can't effectively meet the strong demand of college students for communication. Even if the teaching content is very good, if it can't attract students' attention, the actual effect will be greatly reduced. Therefore, the educational reform of ideological and political theory courses in colleges and universities is imminent [18].

After entering the era of mobile Internet, the struggle between limited campus information and unlimited information in the ideological field will be more intense. Faced with the influence of various social tendencies and values, the discourse power of ideological and political theory teachers lies in the response and guidance to practice.

The ideological and scientific nature of ideological and political theory courses in the mobile Internet society should be combined with the practice under the background of mobile Internet.

At present, the teaching effect of ideological and political theory courses in colleges and universities is far from ideal, but there are many reasons for the low teaching efficiency of ideological and political theory courses.

The main reasons are as follows: some teachers cannot keep pace with the development of mobile Internet society in classroom teaching and cannot effectively deal with the theme that brings mobile Internet society into ideological and political theory courses and cannot follow up with timely. The result is a long-term decline in the efficiency of college students.

To meet the new demand of college students to give full play to their talents in college ideological and

political courses, we need to adjust their expression in ideological and political theory courses. The characteristics of mobile Internet are shown in Figure 1.
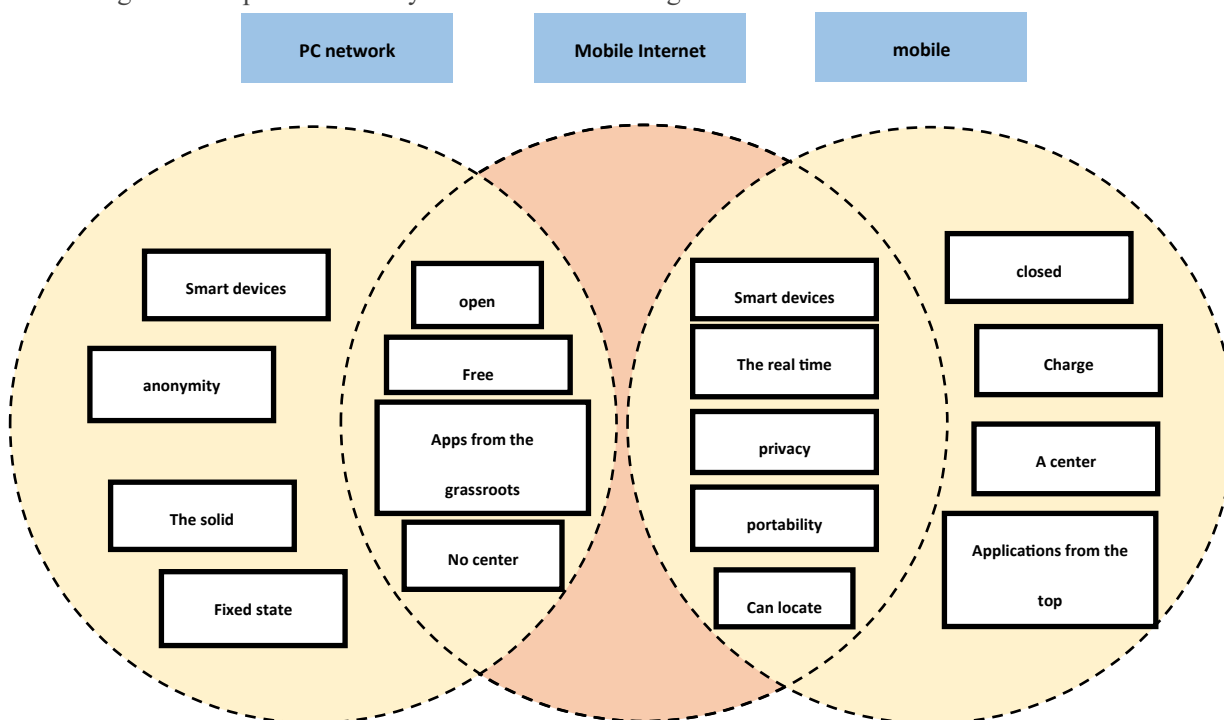


Figure 1. Characteristics of mobile internet.

***Impact on students' thinking and value leadership***

After decades of continuous development, the Internet has great influence on people's daily life. Especially among young people, young people in the new era can't learn, live and work without the Internet every day. At this stage, college students are mainly concentrated in the post-90s generation, and there are also post-90s students. Living in the age when the Internet is relatively mature, the Internet has a great influence on their lifestyle and thinking mode. In the process of Internet development, the most representative ones are "mobile phone" and "computer". The position and role of mobile phones and computers in people's minds have deepened the connection between college students and the Internet. The development of the Internet has brought convenience to their lives. They can hardly live without the Internet now, so their dependence on the Internet is gradually increasing. College students can learn more through WeChat, Weibo and other mobile apps to get the latest information. The Internet has become a major channel for understanding the world. However, many people do not understand the importance of ideological and political theory courses in colleges and universities, so they do not pay attention to ideological and political theory courses, which leads to restrictions on their ideological and political thinking.

With the rapid development of mobile Internet, the boundaries between international and domestic, online and offline, virtual and real, external and internal of the system become increasingly blurred, and the field of public opinion becomes more complicated. Developed countries use the Internet to promote Western values, reduce political discrimination among college students and enhance their political identity. In the competition between mainstream value education and education in other countries during ideological and political theory, the changes in methods of various hostile forces have caused the pluralism phenomenon of college students to a certain extent, which has affected the leadership posture of Marxism in the field of thinking mode and multidimensional value thought. In some areas, this situation should arouse our great attention. How to win the battle of ideas online, how

to compete for online status more effectively, and how to innovate ideological and political theory courses online are important tasks to promote socialism with Chinese characteristics and college students' sense of identity.

## Overview of the reform methods of ideological and political courses in colleges and universities

### *Implement relevant policies and improve teachers' teaching ability*

The progress of ideological and political theory courses in colleges and universities is a process from a new starting point to a new stage. At present, the construction of ideological and political theory courses in colleges and universities is facing a crisis period. As ideological and political educators in colleges and universities, we need to continue to strengthen the research on the frontier of ideological and political education, implement the relevant national policy spirit, and promote the reform of ideological and political theory education. Colleges and universities are important places to cultivate the talents of the national reserve army and shoulder important missions. Undertake the task of teaching scientific and cultural knowledge. Through the reform, the educational efficiency of ideological and political theory courses has been further improved, and Marxist theories and beliefs have been spread persistently and firmly, providing students with a more active and healthy life. The teaching mode structure of ideological and political theory courses in colleges and universities is shown in Figure 2.
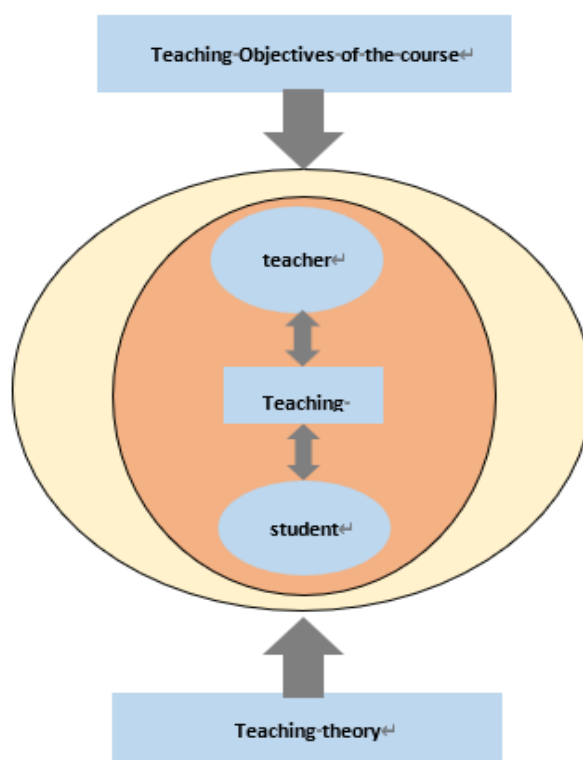


Figure 2. Structure of teaching mode of ideological and political theory courses in colleges and universities.

The key to improving the effectiveness of ideological and political theory courses in colleges and universities lies in teachers.

Colleges and universities gradually realize the importance of ideological and political theory courses and increase the training of ideological and political theory course teachers. At present, the distribution of ideological and political theory teachers in colleges and universities is uneven. With the continuous development of the Internet, some teachers can't keep up with the pace of "internet plus", and some teachers can't adapt to the guidance

of ideological and political theory.

For example, some teachers focus on teaching and neglect scientific research. These teachers think that there is not a big gap in theoretical knowledge, and theoretical knowledge can't be updated in a short time.

However, teaching methods should keep up with the development of the Internet and constantly innovate. Therefore, the balance between theory and teaching is collapsing. Some teachers attach importance to scientific research, but their teaching innovation ability is weak, and the classroom is boring.

These teachers only pay attention to the value of learning, but do not pay attention to new things, and do not accept new teaching methods. Pay no attention to strengthening teaching methods and learning and training of new skills. The traditional "Internet +" teaching model is difficult to integrate into the student group because there is no student group, and classroom teaching cannot resonate with students, which is not conducive to student learning, especially some older teachers have conservative ideas, in the face of such a rapidly changing Internet world, it is powerless to improve their own teaching ability. This situation highlights the need for teachers to embrace new methods and technologies to better connect with students.

### *Create a good ideological and political classroom atmosphere*

At present, almost all ideological and political theory courses in colleges and universities are taught in a single mode. However, the content of ideological and political theory courses is mainly national policy theory. Because of its particularity, many teachers will try to combine "internet plus" with ideological and political theory courses, but the actual effect is not good, and there will be many difficulties compared with other fields. Although many teachers use multimedia methods in the teaching process, they are basically limited to a few PPT with accumulated texts and images, which is not very attractive to most students. The rapid development and popularization of global Internet technology have brought about the continuous improvement of Internet penetration rate. According to relevant data, the global Internet penetration rate was 56.727% in 2019. According to the data of Internet World Statistics, the global Internet penetration rate was 59.600% in 2020. As of March 31, 2021, the global Internet penetration rate reached 65.600%, which was 40.111 percentage points higher than that in 2009. The global Internet penetration rate/penetration rate from 2009 to 2021 is shown in Figure 3.
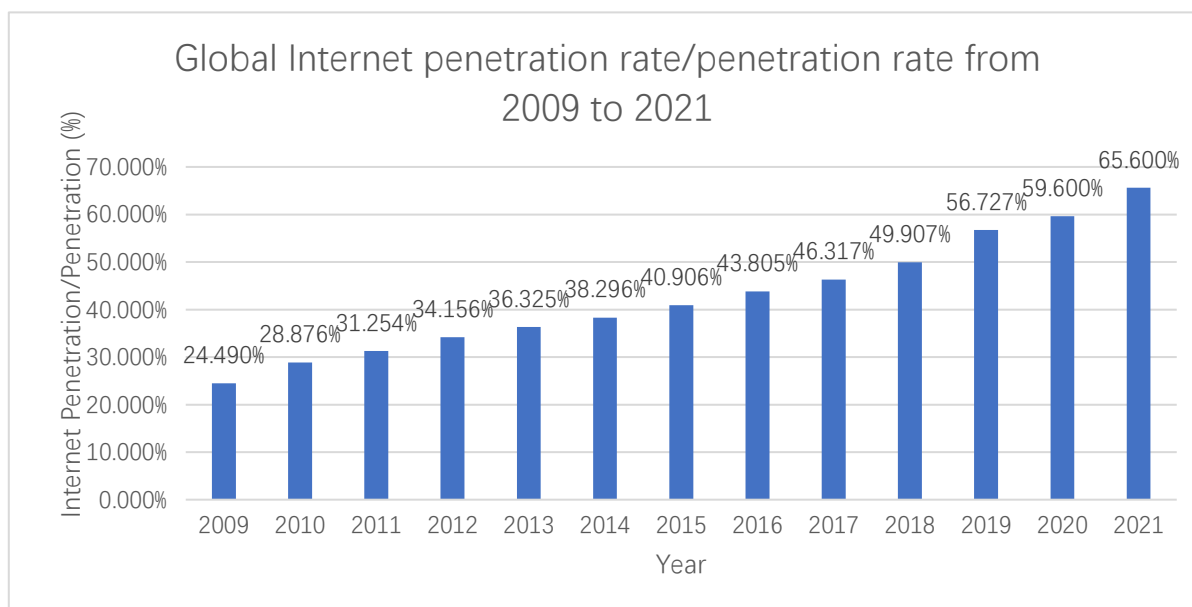


Figure 3. Global internet penetration rate/penetration rate from 2009 to 2021.

Nowadays, there is still much room for improvement in developing the Internet into an "internet plus". Without further reform and innovation in content and form, we only rely on multimedia to play videos, texts and photos, which is not fundamentally different from traditional teaching. There is almost no interaction between teachers and students, and it will not stimulate students to concentrate on the study of ideological and political theory courses. Many students use the time of ideological and political theory courses to do homework in other subjects, or do something unrelated to the classroom, which leads to a very low learning efficiency of ideological and political courses, which is also a big problem for teachers. Therefore, teachers should teach theories correctly and in detail while increasing students' recognition.

However, to create a good classroom atmosphere, many teachers neglect to teach the basic theories, logic and ideological aspects of ideological and political theory courses. The basic purpose of ideological and political theory teaching is to enable teachers to use the basic theory of Marxism in a solid and skilled way to help students answer and solve realistic social problems. Therefore, improving the attractiveness of ideological and political theory courses to students through the new teaching mode of "Internet +" is an important means to improve the quality of classroom teaching, and a keyway to achieve the basic purpose of ideological and political theory courses. China's college network teaching or auxiliary teaching platform construction is shown in Figure 4.
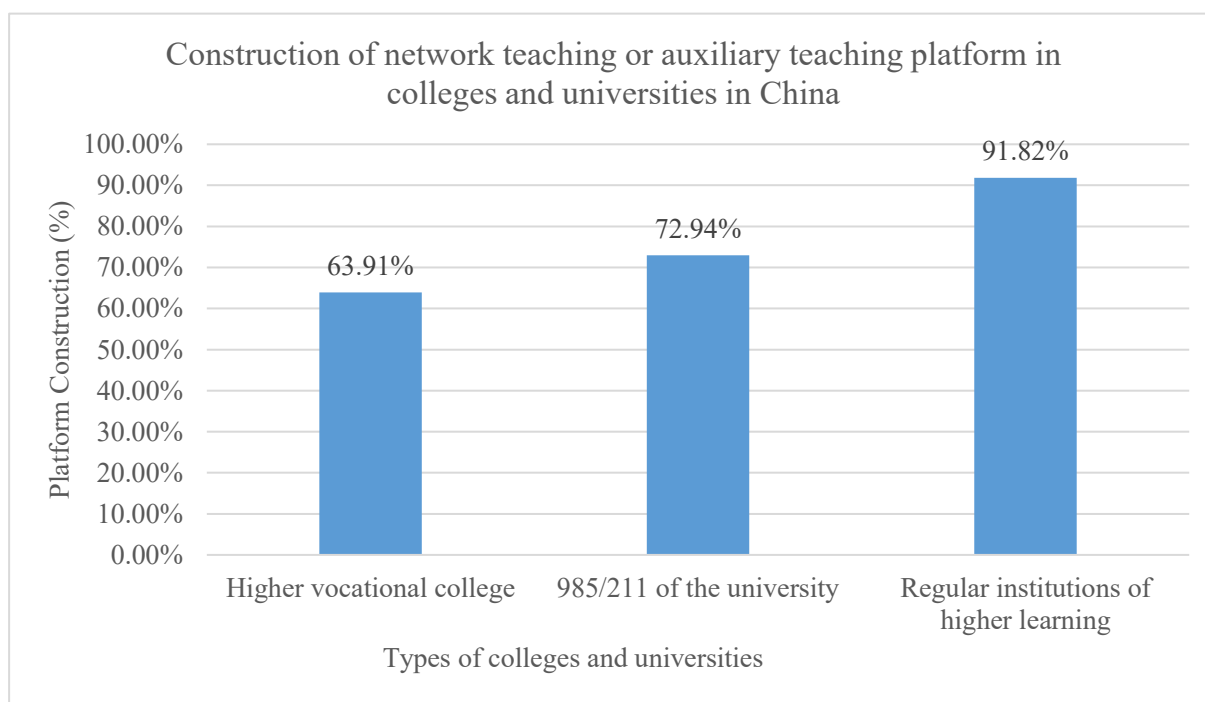


Figure 4. Construction of network teaching or auxiliary teaching platform in colleges and universities in China.

## Reform of teaching mode of ideological and political theory course

### *Actively adapt to the times and change educational concepts*

As we all know, the Internet is a "double-edged sword". Because of its inherent advantages, the

Internet keeps making progress in the tide of social development. Nowadays, we have ushered in the "internet plus" era, so teachers of ideological and political theory courses should not always be passive. First, teachers should gradually change their inherent concepts with the development of the times, take the lead in conforming to the trend of the

times, and actively use the advantages of "internet plus" to improve the overall education level. Actively integrating the Internet into the teaching of students will not only enable them to acquire theoretical knowledge but also improve their learning efficiency in class. Secondly, teachers should fully understand the characteristics and advantages of the Internet and make full use of "internet plus" to improve students' interest in ideological and political theory courses and change their thinking mode, that is, to change the traditional "teacher-centered" teaching philosophy and fully consider students' needs.

The consciousness of "student-centered" should be integrated into the daily courses of university teaching. And to understand the real concerns of college students, in the clear theoretical knowledge at the same time, but also to consider the students for the use of political thought in daily life. Only in this way can the reform of ideological and political theory courses be realized in colleges and universities.

To improve the effect of classroom teaching, we need to improve the teaching mode. In the traditional teaching mode of ideological and political theory course, the teacher neglected the initiative of the students to some extent, resulting in the lack of communication between teachers and students. When theoretical knowledge is blindly taught, students will feel bored, thus resisting ideological and political theory courses.

Moreover, most colleges and universities arrange ideological and political theory courses in large classrooms with hundreds of students. It is difficult for teachers to take all students' learning status and knowledge into account, and students can't communicate with teachers in time.

### Reform and innovation of classroom teaching mode

In today's information and globalization era. In the teaching of ideological and political theory courses in colleges and universities, we should seize this opportunity, keep up with the pace of the times,

organically combine Internet technology with ideological and political theory courses, and fully reflect the powerful role of "internet plus". Classroom courses are a part of theoretical education. If classroom teaching can fully combine "internet plus" with ideological and political theoretical courses, it will break the time and place restrictions and realize theoretical teaching. Students can learn ideological and political theory in class and online after class.

This strengthens the interaction between teachers and students and improves the learning effect of students.

For example, the continuous development of "internet plus" allows teachers to check class attendance without calling. In addition, students in the class can also send "barrage" to communicate with teachers in real time, which can not only attract students' attention and stimulate their interest in learning, but also strengthen the contact and communication between teachers and students.

According to the age composition and characteristics of college students, ideological and political theory should be taught in a more acceptable form for college students. In the 2018-2019 academic year, we specially designed and selected the introductory course chapters on the online platform. In the platform guidance, we found that if simple conversation and questioning can make the classroom atmosphere full of vitality, it can also guide students to quickly enter the learning state.

Therefore, if teachers can carefully design and use the "internet plus" platform, the teaching efficiency will be greatly improved. In daily life, teachers can use the Internet to keep close contact with students. For example, QQ group and WeChat group established with students are very popular, and teachers can send high-quality learning materials and resources anytime and anywhere.

The types of current teaching methods of ideological and political theory courses in colleges and universities are shown in Table 1.

Table 1. Types of current teaching modes of ideological and political theory courses in colleges and universities.

| category | Teaching mode of representative ideological and political theory courses in colleges and universities |
| --- | --- |
| Teaching-oriented teaching mode | Indoctrination teaching mode, case teaching mode, Thematic teaching mode, task-based teaching mode, etc. |
| Student-centered teaching mode | Problem-based teaching mode, heuristic teaching mode, research-based teaching mode, autonomous learning teaching mode, experiential teaching mode, hierarchical teaching mode, menu teaching mode, scaffolding teaching mode, Practical teaching mode, anchored teaching mode, etc. |
| Teaching mode based on teacher-student interaction | Discussion teaching mode, participation teaching mode, interactive and cooperative teaching mode, situational teaching mode, open teaching mode, dialogue teaching mode, three-dimensional teaching mode, game teaching mode, Harmonious classroom teaching mode, flipped classroom, etc |
| Teaching mode based on information technology | Multimedia teaching mode, mobile classroom, M00Cs, WebQuest teaching mode, WBI teaching mode, JiTT teaching mode, etc. |

***Improve the theoretical level and professional ability of ideological and political theory teachers***

The role of teachers in the teaching process is very important, which has a great influence on the quality of students' learning. Under the background of "internet plus", to realize the innovation and development of ideological and political theory courses in colleges and universities, teachers must keep pace with the times. For most teachers, the traditional teaching mode is deeply rooted and has a strong influence on their own teaching methods.

However, under the background of "internet plus", teachers need to improve their teaching ability, theoretical level and professional ability, and adapt to the requirements of the new era as soon as possible. Teachers of ideological and political theory courses in colleges and universities should grasp the pulse of the times, fully understand the needs of students in the learning process, create a positive classroom atmosphere, and make the teaching content deeply rooted in the hearts of the people.

In the era of "internet plus", teachers of ideological and political theory courses in colleges and universities need to learn high-tech and expand the teaching channels of ideological and political courses. Besides, in the actual process, we found that these excellent teaching platforms have a lot to learn. Students can not only be closely linked with teachers but also allow teachers to share teaching resources while learning and progressing. Therefore, as ideological and political theory workers in colleges and universities, we must keep pace with the times, keep learning, seize the "double-edged sword" of the Internet and make the best use of its advantages.

**Conclusion**

Strengthening the reform of the teaching mode of ideological and political courses in colleges and universities is a far-reaching and important subject, and it is the key to improving college students' ideological level and cultivating their core socialist values. Only when college students improve their ideals and beliefs can the values of the whole society move in the right direction.

Through the investigation and analysis of the

related concepts of ideological and political finds that the current ideological and political education in colleges and universities has made some achievements, but there are also various problems. The existence of these problems will affect the effect of ideological and political theory education in colleges and universities. Based on this, this paper puts forward the basic ideas of teaching mode reform of ideological and political theory courses in colleges and universities. By analyzing the current teaching mode of ideological and political courses in colleges and universities, the teaching mode of political courses is optimized and adjusted, so that students can be truly liberated in the teaching process. Students can think freely through the new teaching mode and broaden their horizons.

The education of ideological and political courses in colleges and universities is regarded as a comprehensive project. Although there are related educational methods, there are no fixed rules. The reform of the teaching form of ideological and political courses in colleges and universities is the result of a phased development and progress. In addition, there are still many problems in the teaching mode of ideological and political theory courses in colleges and universities, and the investigation on the teaching mode of ideological and political theory courses in colleges and universities will continue, to enrich and accumulate teaching practice experience and gradually improve the teaching mode of ideological and political courses in colleges and universities.

**Conflicts of Interest**

The authors declare no conflict of interest.

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